Building a Culture of Data Citation

CREATE

Australian researcher creates a research dataset and a publication related to the dataset

Dataset is stored in a publicly accessible repository

Researcher uses ANDS services to mint a Digital Object Identifier (**doi**) for the dataset

doi is used in data citation

USE

Research community use the **doi** to access the dataset and carry out related research

Research community generate new publications using the **doi** to reference the dataset

Citation metrics services (eg Scopus, Web of Knowledge) accumulate citation references to the dataset and publication

MEASURE

Funding and research groups review publication and dataset citation metrics

REWARD

Researcher future funding and promotion influenced by dataset citation metrics

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